

Empowering a New Generation Through Literature

2010 Exhibitors Packet

EXPO DATE: August 21, 2010

Sheraton Gateway LAX Hotel
6100 W. Century Blvd, L.A. CA 90045



L.A. Black Book Expo

P.O. Box 533133

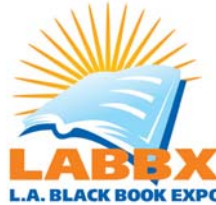
Los Angeles, CA 90053

Phone: (323) 718-5678

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<http://www.labbx.com>

Los Angeles Black Book Expo Exhibitor Packet



Los Angeles Black Book Expo
Saturday, August 21, 2010 - 10:00 a.m. - 6:00 p.m.
Sheraton Gateway LAX Hotel
6101 W. Century Blvd., Los Angeles, CA 90045

Author_____ Writer_____ Publisher_____
Company/Name:_____ Phone:_____
Contact:_____ Fax:_____
Address:_____ City:_____ State:_____
Zip:_____
E-mail Address:_____
Website:_____
Name of Publication/Book Title: _____

<input type="checkbox"/> Regular Space - \$190.00	<input type="checkbox"/> Shared Space - \$95.00
Your Space will consist of:	*Exhibit Amount _____
I - 6' table, draped (white)	*Date Received _____
2 - side chairs	
I - wastebasket	
I - one-line identification sign	
*Exhibit fee includes Friday night Reception (Aug 20), Lunch, Souvenir Booklet and After Party.	

Please read carefully and initial_____
No reselling or sharing of space unless approved and authorized by representative of **LABBX**. Only the title publication listed on the registration form (above) can be sold or displayed at your space. **The Los Angeles Black Book Expo** will not be responsible for: airfare, hotel accommodations, and any other related expenses.

All checks & Money Orders are to be made payable to:
Los Angeles Black Book Expo

Registration also available via Pay Pal at www.labbx.com

Exhibitor Terms and Conditions

Exhibit space is assigned on a first-come, first served basis. Exhibit space includes a six-foot table and two chairs. The exhibit space will be available via LABBX for set-up at 8:00 AM on Saturday, August 21, 2010. Exhibit space will be ready for the public access no later than 10:00 AM. Exhibit breakdown will begin at 5:30 PM. All exhibitors must have their area cleared by 6:00 PM. Exhibitors are responsible for the removal of all debris in their immediate area.

The exhibitor must at all times maintain the interior and exterior of exhibition space and the surrounding premises used in connection with their business in the highest degree of cleanliness, orderliness, and sanitation. Exhibitor will construct and repair the exterior and interior of space at their expense.

The privileges herein granted to the exhibitor contemplate the exhibition of goods or services at the Los Angeles Black Book Expo. This agreement contains the entire agreement of the exhibitor and LABBX with no representations, inducements, promises, or agreements, oral or otherwise, between parties are not embodied herein. No failure of LABBX to exercise any power given hereunder, or insist upon strict compliance by the member of any obligation hereunder, and no custom or practice of the parties at variance with the terms here shall constitute a waiver of the black book expo's right to demonstrate exact compliance with the terms of the above. LABBX and the exhibitor are not and shall not be considered as a joint venture business, partners, or as agent of the other, and neither shall have the power to find or obligate the other except as set forth in this agreement. My interest as the exhibitor in this agreement shall not be assigned, transferred, shared, or divided in any manner to a third party. As the exhibitor I will not create, design, or sell any souvenir item affixed with the name, logo or symbol of the Los Angeles Black Book Expo without the written permission of the LABBX executive director and executive circle.

Exhibitor will forever protect and keep the Los Angeles Black Book Expo harmless and indemnify licensor against any and all claims, demands, losses, costs, damage suits, judgments, penalties, expenses, and liabilities of any kind or nature whatsoever arising directly or indirectly out of or in connection with the operation of my exhibit space, and participation in the event.

The exhibitor will conduct business and maintain such premises in strict compliance with all applicable laws, ordinances, regulations, and other requirements or any federal, state, county, municipal, or other government regulation and will obtain all necessary licenses, insurance, and other consents for the operation of such business.

Should the exhibitor neglect or fail to perform or observe any of the covenants of this agreement or unless any such condition is remedied to satisfaction of the Los Angeles Black Book Expo, it may terminate this agreement and all rights of the exhibitor hereunder will stop.

The Los Angeles Black Book Expo will not be responsible for airfare, hotel accommodations, and any other related expenses.

This agreement cannot be modified except in writing signed by the Los Angeles Black Book Expo and I. Either party and I may close this agreement at any time upon two-week advance written notice. I agree with all of the above.

Signed: _____ Date _____

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Programming Application

Please fill out the following contact information:

Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone/Cell: _____ Fax: _____

Email _____

Please circle participation for venue/format you are applying to: (any that apply)

Panel Discussion Workshop Speaker Spoken Word Children's Area

Please list a website for author biography, a photo for publicity (attach a separate sheet if there is no site)

Book Title	Publisher	Genre

Performers, please list your recent CDs/Videos:

Note: You may include a press kit with application, if available. Please do not send copies of your books. Materials with applications will not be returned.

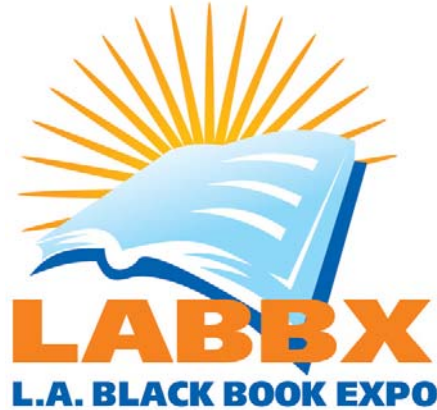
PLEASE SEND APPLICATION TO:

blackbookexpo@gmail.com or P.O. Box 53313, Los Angeles, CA 90053

**Fax to 323-778-1136
(email is preferable)**

Due to the anticipated number of applications received, we are unable to respond to all applicants. Applications are reviewed, and you will be contacted should we find a place for you within the event.

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DRIVING DIRECTIONS TO SHERATON GATEWAY LAX:



General Driving Directions

From North

Take Interstate 405 South and exit at Century Boulevard West (LAX Airport). Turn left at the bottom of the off ramp, and turn right on Century. The hotel is located on the right side of Century Boulevard. Turn right on Avion and take an immediate left to the hotel.

From South

Take I-405 North and exit at Century Boulevard. Turn left at the light and travel west on Century Boulevard. The hotel is located on the right side of Century Boulevard. Turn right at Avion and then immediately to the hotel.

From East

Take Interstate 10 West to I-405 South and exit at Century Boulevard West. Turn left at the bottom of the off ramp and take a right on Century. The hotel is located on the right side of Century Boulevard. Turn right on Avion and take an immediate left to the hotel.