



## Los Angeles Black Book Expo Program Booklet and Directory Prices

Thank you for your interest in the Los Angeles Black Book Expo. Although you may not attend our event this year, you will still have the opportunity to potentially display your ad in a crowd of thousand of book lovers and readers during the day. Listed are our prices for the LABBX Program Booklet:

### LA Black Book Expo Program Book Price List

Full page 8.5 x 11: \$100.00  
Inside front cover: \$200.00  
Inside back cover: \$200.00  
Back cover: \$300.00  
Half page: \$50.00  
Quarter page: \$25.00  
Business card: \$15.00

Make check or money order payable to **LABBX** before July 24, 2010 to P.O. Box 533133, Los Angeles, CA 90053. All advertisements must be camera ready and have current contact information listed. We prefer you email your advertisements to [labdex@gmail.com](mailto:labdex@gmail.com). Confirmation of ads will be sent to you via email once expo staff receives them.

### LA Black Book Expo Directory

If you do not wish to send an ad, you can list your name, book title, business and website in our directory. Please fill out the following and send to [labdex@gmail.com](mailto:labdex@gmail.com) with this Program Booklet and Directory form back in the attachment. Thank you.

Name/ Business: \_\_\_\_\_

Book Title (authors): \_\_\_\_\_

Website: \_\_\_\_\_

Email: \_\_\_\_\_